



THE VECINO GROUP
Housing for the greater good.

Mat Burton

PRESIDENT OF PUBLIC PRIVATE PARTNERSHIPS

ABOUT

Mat is the President of Public Private Partnerships at the Vecino Group. When it comes to creating communities that help people thrive, Mat has a global perspective—literally. He spent 15 years working with campus administrators and business leaders around 40+ countries. With a background in business marketing and a passion for developing collaborative visions, Mat established the P3 division of the Vecino Group.

EXPERIENCE

2015–PRESENT **President of Public Private Partnerships**

THE VECINO GROUP

Oversees development of public entities and private business projects. Responsible for engaging community and vecino team in development of projects both historic and new. Also responsible for identifying areas around the country that could benefit from revitalized developments including universities and historic downtowns.

2004–2015 **Chief Marketing Officer**

ENACTUS

Chief marketing and strategy officer for \$24,000,000 university based social entrepreneurship organization. Responsible for global brand development and communications, directing and supporting the marketing activities of 36 country operations, as well as coordinating overall organizational strategy and development of new programmatic and sponsorship initiatives.

SKILLS

- > Marketing & Social Media
- > Uniquely qualified at working across the public and private sectors
- > Persuasive communicator and accomplished presenter
- > Multi-million dollar budget accountability
- > Developer of strategic partnerships with stakeholders
- > Experienced at working with diverse groups of people from different backgrounds and cultures

EDUCATION

**Bachelor of Business Administration,
Marketing Emphasis**

PITTSBURG STATE UNIVERSITY